**SAMPLE SOCIAL MEDIA COPY**

*Please personalize this information to you and your school/class prior to posting. We recommend including photo(s) of “Head of the Class” honoree and/or graduating class.*

***Facebook/LinkedIn***

We are proud to announce [SCHOOL/PROGRAM NAME]’s [STUDENT NAME] was recognized with a “Head of the Class” award from [tag]Malco Tools, Inc. Congratulations [STUDENT NAME]! We wish you and all of our recent trade grads the best in your future careers!

***Instagram***

We are proud to announce that [STUDENT NAME] from [SCHOOL/PROGRAM NAME] was recognized with a “Head of the Class” award from [tag]@malcotoolsinc. Congratulations [STUDENT NAME]! #malcoheadoftheclass #malcotools #mymalcotools #workperformoutlast

***Twitter***

[STUDENT NAME] from [SCHOOL/PROGRAM NAME] earned “Head of the Class” recognition from [tag]@malcotools. Congratulations [STUDENT NAME]!